

PRESS RELEASE

From Germany to the wide world

Carado celebrates its 100,000th motorhome

August 24th 2022 – Leutkirch im Allgäu

It has been 16 years since the first vehicle from the mobile home manufacturer Carado rolled off the assembly line in 2006. A special kind of milestone has now been reached: In the production plant in Neustadt, Saxony, it is 100,000th Vehicle rolled off the assembly line. On June 21, the semi-integrated T135 EDITION15 was completed, which has now found its way to the responsible trading partner Wohnmobile United in Friedrichsdorf in Hesse.



The T135 EDITION15 arriving at Wohnmobile United. [Download Images](#) ©Carado

Carado brand vehicles have been rented and sold there since 2011. Customers come from all over Germany and neighbouring countries and consist of both long-established motorhome fans and newcomers to camping. They don't just want a vehicle, they want a bit of freedom and independence, knows Viktoria Omari, who is responsible for Carado at Wohnmobile United. Her company has already sold around 2,000 Carado motorhomes.



“We are proud to be a part of this milestone. 100,000 vehicles produced confirm the quality that we and our customers associate with the Carado Brand” says Omari.

CAPRON ensures high-quality Carado vehicles of “Made in Germany” quality

The employees of CAPRON GmbH ensure quality "Made in Germany" and the practical functionality of Carado motorhomes. The production plant of the Erwin Hymer Group SE specialises in the manufacture of leisure vehicles and produces the Carado range of vehicles. In 2006, here in Neustadt i. Sa. the first motorhome that rolled off the production line was a semi-integrated T135. As an expression of consistency and consistently high quality, the anniversary vehicle was also a T135.

Its origin is precisely recorded: at 8:20 a.m. the base vehicle drove into conveyor 1. The line ran out two shifts later at 9:00 a.m. The semi-integrated vehicle has already come a long way in the course of production by the time it is completed: Before it even hits the road, there are already around 450 meters of assembly line behind the T135.

The finished motorhome is the result of real teamwork on a large scale: Numerous CAPRON employees actively lend a hand in production on assembly line 1, from which the T135 also rolled. The plant also has another line on which primarily smaller series such as camper vans and vans are produced.



The production plant in Neustadt in Saxony.

As an "employee from the very beginning", Pierre Freigang was already on board with the production of the first Carado brand vehicle in 2006 and thus symbolizes the continuous further development of the production site. Within the company, he went through many intermediate stages: starting with the assembly of the roof cabinet, his path led through the follow-up finally to quality assurance, where he now ensures the consistently high quality of the vehicles as a team leader.

He still vividly remembers entering the large hall of the production plant in Neustadt in awe for the first time. And the feeling when the first T135 rolled off the assembly line: *"I was incredibly proud of what we had built together. Everyone in the team knew each other, knew who was from where, how old you were. It was like a big family"* recalls Freigang.



CAPRON employee Pierre Freigang has been on board since the first Carado motorhome.

The anniversary vehicle rolls off the production line during a complex phase for CAPRON, in which production is being put to the test by supply chain and energy crises. Daniel Rogalski, Managing Director of CAPRON GmbH and Carado, nevertheless looks to the future with confidence. He is proud that his company has been continuously producing motorhomes and camper vans for 16 years.

Daniel Rogalski: *"The current global crises put us in a difficult position. Nevertheless, I am confident that we will also master these challenges. We are doing everything we can to keep production at the site stable up to the next milestone and beyond, so that our customers can continue to fulfil their dream of owning their own motorhome."*



About Carado

Carado GmbH is a company of the Erwin Hymer Group. Carado offers durable and well thought-out motorhomes, vans and camper vans with the best price-performance ratio in the entry segment. These convince with practical and solid functionality, high quality "made in Germany" and modern design with smart details. They are characterized equally by the highest reliability and safety as well as comfort and versatility. Carado is the brand for families, singles, couples and for all people who are looking for a home for the time on the road, a place to feel good with which they can visit their favorite places and in whose life travel plays a very special role.

Further information on www.carado.com/de.

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About the Erwin Hymer Group

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, one of the world's leading manufacturers of recreational vehicles with more than 31,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Compass, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the motorhome rental companies Crossrent, McRent and rent easy, and also the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freeontour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.